



7.1 Institutional Values and Social Responsibilities

7.1.1 ANNUAL GENDER SENSITIZATION ACTION PLAN

Women's empowerment and gender equality are one of the foremost concerns at Priyadarshini J. L. College of Pharmacy. We practice to bring a positive change in the attitude and support equity among genders within the institute and in our outreach.

Our commitment of providing a safe and secure campus, that offers equal opportunities in education and employment, is augmented by a variety of activities that promote "Gender Sensitization' and a dedicated committee that ensures the implementation of the action plan.

Objective: To promote gender equality, inclusiveness, tolerance, harmony among the students and the staff leading to women empowerment.

Annual Gender Sensitization Action Plan:

- To create and propagate a safe, secure and healthy environment to achieve gender equality and to ensure respectful and dignified behaviour at all levels.
- Promote awareness amongst Faculty Members, Staff and Students on issues like Health, Education, Gender Equality through workshops, seminars, street play, rally, various competitions, sports.
- Conduct Awareness Programmes for the girls students regarding self-defense, Child trafficking.
- Promoting activities pertaining to Health, Cleanliness, Personal Hygiene, and Nutrition.
- Conduct regular Meetings of Anti-ragging/ Women and Student Grievances Redressal Committees for monitoring and evaluation of gender equality.
- To conduct Activities for students regarding Entrepreneurship Development and Career Enhancement.
- Addressing issues like stress, depression, frustration arising out of failures through counselling.





- Organise Mentorship Programme where students are assigned Mentors whom they can approach for guidance.
- Provide Guidance regarding the financial investments for the students and staff.
- To review the minutes and the action taken reports of the Women Grievances Redressal Committee, Students Grievances and ensure redressals in time.
- Regular problem-solving, counselling and encouragement through the Guardian Teacher meet.
- To encourage girls students to join NSS and ensure equal rights and participations in regular cultural activities and sports.
- No Discrimination is practiced in all areas of academic and administrative matters.
- All the college committees should include women employees in appropriate numbers.
- Encourage Faculty Members to promote equal representation and facilitate equal participation in projects, co-curricular activities and sports.
- Celebration of International Women's Day every year.

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