



Key Indicator 3.4- Extension Activities

METRIC NO.:-3.4.1:

Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

In addition to imparting good academics, the main focus of Priyadarshini J.L College of Pharmacy is on creating good human beings and responsible citizens. The College has an approved **NSS unit** established under the RTMNU Nagpur, wherein the students and faculty participated and undertook extension and outreach activities to cater to the needs of the neighborhood community and society at large. Extension and outreach activities have been also undertaken by the **Department of Lifelong Learning and Extension** and **Arogya Parigyan Club** of the College. Through such endeavors students and faculty members have participated in Tree plantation drive, awareness rallies, Blood Donation and Dental Check-up camp, Voter's registration camp, Shramdan and Gram Swachhata Abhiyan, Donation of food, medicines, stationary, clothes to the needy people etc.

The College also arranged various guest lectures/webinar to guide the students regarding participation in NSS activities and tackling various social issues.

Over the years programmes have been conducted on International Yoga Day, World Pharmacist Day, Gandhi Jayanti, Founder's Day, Constitution Day, Republic Day, Environment Day etc., with outreach activities by the NSS Unit.

Some of the highlights of extension activities include:

A **ONE WEEK ACTIVITY DRIVE** has been organized by the **NSS** in the surrounding Gram Panchayat and Zilla Parishad School situated at Nildoh since last **two** years. Various activities have been conducted under the camp which included tree plantation, Awareness Drive on strategic issues like cleanliness, Covid vaccination, driving license and Election card, Street act play on some social issues like road safety, Beti Bachao Beti Padhao, Alcohol and tobacco addiction, guidance lectures by NSS Program officers, distribution of stationary, art, craft and drawing competition, yoga session etc.

During the **COVID pandemic** the programmes like International Yoga Day, Pharmacist Day, Constitution Day, expert talks on social and environmental issues were conducted online due to pandemic restrictions. Through webinars, the importance of the Covid-19 vaccination was conveyed to students. **During Pandemic Emergency, NSS volunteers have rendered a helping hand to the**



Society by distributing food, grocery, mask and sanitizer to the neighborhood community.

Masks and hand sanitizer were also distributed to Corona warriors by NSS volunteers.

NSS and Department of lifelong learning and Extension unit of PJLCP have consistently undertaken Shramdan, Gram Swacchata Abhiyan and free distribution of medicine in nearby Nildoh Village as a part of Founder's Day Celebration in 2017-18, 2018-19 and 2019-20.

NSS unit of PJLCP regularly organized events such as Tree Plantation, Road Safety Awareness, Sawacha Bharat Abhiyan, Blood Donation, Health Check-Up Camp Pharmacist Week Celebration, Constitution Day celebration and awareness activity every year.

Such activities sensitize students to the diversified issues in the society and instil a sense of national integrity, environmental and social responsibility among the students.

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